

E U V E P R O



Protein food and influencing the EU agenda on vegetable proteins

8th Protein Summit 2015, 17-18 September 2015

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Outline

- 1) Introducing EUVEPRO, functioning & its Brussels network**
- 2) Work Programme and selected dossiers**
- 3) Achievements**



Introducing ourselves

- **EUVEPRO** = European Vegetable Protein Federation
- **Aim:** representing the interest of the producers of vegetable proteins for human consumption in the EU
- **Founded in 1977**
- **Membership: open to**
 - ✓ company membership (manufacturers and distributors of vegetable proteins)
 - ✓ National associations and research bodies





Mission

“EUVEPRO promotes the recognition of vegetable protein products as foodstuffs and ingredients in their own right forming part of the normal diet of EU consumers”



Structure and work rhythm

- today three full members: ADM, CARGILL and DuPont, and one associated member GEPV (Groupe d'Etude et de Promotion des Protéines Végétales)
- Management Committee: composed of representatives of full members
- 4 physical meetings (including one General Assembly), and 3 – 4 conference calls per year
- secretariat is hosted by Kellen Association Management
- New members outreach



Aims & Objectives

- Represent our industry interests towards:
 - ✓ European Institutions
 - ✓ National Authorities
 - ✓ International Organisations



Aims & Objectives

- To examine existing and proposed EU and worldwide legislation:
- ✓ Inform members on developments in Regulation affecting our business in order to act if necessary (e.g. industry positions)



Aims & Objectives

- To promote wide awareness and acceptance of vegetable proteins
- ✓ Stimulate research and commercial development of VP products from soya, peas rapeseed, beans, cereals ...



Representation

- EUVEPRO is official observer at the Codex Alimentarius Committee on Vegetable Proteins;
- observer at the RTRS (Round Table on Responsible Soy);
- member of FFC, the Food and Feed Coalition;
- registered participant in DG SANTE Advisory Groups;
- registered in the EU's Transparency Register.



external Network



FFC
Food and Feed
Coalition



ensa





Our external network

Founding member of Primary Food Processors PFP

- **PFP Membership**

- ✓ EUVEPRO
- ✓ Starch Europe
- ✓ FEDIOL (oil and protein meal)
- ✓ CEFS (sugar)
- ✓ EU Flour Millers
- ✓ ECA (cocoa)



2. EUVEPRO Work Programme

- Origin Labelling (COOL)
- REFIT General Food Law
- Novel Food Regulation
- Health Claims Regulation
- GM related issues (LLP-Technical Solution for food; GM-free-labelling study)
- FAO activities on methodologies for determining protein content
- Selected CODEX standards (and eWorking Group participation)
- Supermarket Surveys (8 “Country studies”): final summary report in 2015
- Food (and feed) safety
- Knowledge-based Bio Economy
- Competitiveness (i.e. PFP study; Food Taxes)
- Environment / Sustainability
- Supply & access to raw material / CAP
- Internal trade



2. EUVEPRO Work Programme

Market Survey on Vegetable Proteins

- Internal supermarket surveys in selected EU countries investigating the vegetable protein content in various food product categories
- EU consumption:
 - ✓ Snapshot on what is available on B2C market
 - ✓ Market evolution of industry over 8 years
- ➔ 2015: Analysis of all data presently under way to extrapolate trends



Selected Dossiers

FAO

Close cooperation with ENSA (European Natural Soy Association)

March 2013: FAO publication suggests to change protein calculation method (to the disadvantage of Vegetable Proteins; favouring other proteins)

- risk: impact at Codex level
- ENSA and EUVEPRO reacted; written statement
- FAO established scientific expert group by end of 2013
- meeting with FAO requested; FAO insists on written comments/questions
- joint ENSA/EUVEPRO comments sent in November 2013
- FAO published new report spring 2015
- Outcome better than first report but still needs scrutiny of next steps



Selected Dossiers

EU Legislative Developments LLP of unauthorised GMO events in food

- **Food & Feed Coalition**
- **Feed solution is there (Commission Regulation 619/2011)**
- **Food still out:**
 - ✓ Dossier blocked at COM level despite EP questions and pressure (and Impact Assessment from stakeholders)
 - ✓ COM will make new IA → based on external study completed by summer 2015



Selected Dossiers

Codex

- EUVEPRO participates in the following three CODEX ELECTRONIC WORKING GROUPS:
 - ✓ eWG on **Follow-up Formula** (*input submitted*)
 - ✓ eWG on Draft additional or revised **Nutrient Reference Values (NRVs-R)**
 - ✓ eWG on Draft regional Standard for **Non-fermented Soybean Products** (*input submitted*)



3. Achievements

- **EUVEPRO assured recognition of use of vegetable proteins:**
 - ✓ Meat regulations
 - ✓ EU legislation on specialised nutrition
 - ✓ Health image of vegetable protein



Results to date

- Codex Standards for vegetable protein products
- VP incorporation for technical function
- Workable EU legislation on use and labelling of traditional and GM proteins
- Removed several local barriers to trade
- Promoted health benefits of including vegetable proteins in diet
- Helped shape health claims legislation
- Overview allergens legislation
- Working with ENSA
- Performed market studies
- Infant formulae and follow-on formulae



Questions!

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THANK YOU FOR YOUR ATTENTION