

Press release

European coalition launches the Partners for Plant-Based Declaration, calling for a competitive and resilient EU plant-based foods value chain

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Brussels, 5 December 2025 – Today, a broad coalition of organisations from across Europe's food system launched the [Partners for Plant-Based Declaration](#), urging EU institutions to put the competitiveness of the plant-based foods value chain at the centre of the bloc's economic, agricultural, and food policy agenda.

The declaration outlines a shared commitment to help deliver a competitive, sustainable and resilient European food system supported by a dedicated Plant-Based Foods Value Chain Action Plan and an ambitious EU Protein Strategy.

More than 75 organisations from across the entire European plant-based foods value chain have already joined the #PartnersforPlantBased Declaration, reflecting strong and growing support from companies, farmer organisations, researchers and civil-society actors.

The signatories highlight that with the right policy framework, Europe can strengthen its strategic autonomy, open new markets for farmers, boost innovation, and create quality jobs — all while supporting healthier diets and lowering environmental impacts. To achieve this, the declaration calls on EU policymakers to:

- Put the competitiveness of the plant-based foods value chain at the core of EU and national policies.
- Empower farmers and diversify rural economies by supporting plant-based crop production and value chain development.
- Unlock innovation, scale up safe and sustainable alternatives, and mobilise investment across the sector.
- Strengthen the Single Market through consistent and coherent food, trade and dietary policies.
- Create a healthy, affordable, and sustainable food environment for European consumers.
- Promote nutrition as a pillar of competitiveness and population resilience.

“With a dedicated action plan and a forward-looking EU Protein Strategy, Europe can send a powerful message that it intends to lead by example in paving the way to a more competitive, resilient, healthy, and sustainable food system,” said the declaration's drafting organisations: the European Alliance for Plant-based Foods (EAPF), Starch Europe, Plant-Based Foods Europe (PBF), and the European Vegetable Protein Association (EUVEPRO).

The coalition invites additional organisations across Europe — from agriculture to industry and research — to join the declaration and support a modern, competitive European food system.

The declaration and all partners can be found here: partnersforplantbased.eu

For more information, please contact:

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